

**Intellectual property: how to manage it to be competitive
Perugia
25-26 of june 2007**

MONDAY 25

H 10.30 a.m.

Participants registration

Welcome coffee

OPENING CEREMONY

Homage of the rector of the University of Perugia

H 11:00 a.m.

University, enterprise and intellectual property: strategy for competitiveness

Coffee break

PARALLEL SESSION

H: 15:00-18:00 p.m.

Session 1

Theory and practice in the choice of patent alternatives

Session 2

Management models of Intellectual Property in the academic world

Session 3

IP Management in innovative enterprises

TUESDAY 26

H 09:00-12:00 a.m.

Session 4

The Industrial Liaison Office in the Public Research Bodies: organizational models, promotion tools, evaluation standards.

Session 5

The IP exploitation

Session 6

Intellectual Property in the research projects

Report on the parallel sessions – Closing speech